

### What are the aims and intentions of this curriculum?

The Year 12 curriculum is designed to engage and prepare learners for employment, often via higher education. The curriculum will provide a coherent introduction to the study of Creative Digital Media Production. Learners will acquire specialist skills and an understanding of the media industry through analysing media texts, pitching and producing media productions.

Term	Topics	Knowledge and key terms	Skills developed	Assessment
<b>Autumn 1</b>	<p>Introduction to course, health and safety for practical equipment, units and assessment.</p> <p><b>Unit 4: Pre Production Portfolio</b></p> <p><b>Learning Aim A:</b> Understand the requirements of pre-production for a digital media product.</p>	<p>Students will investigate pre-production requirements independently then in groups. students will research what paperwork is required for film production and discuss why this is.</p> <p>Key areas:</p> <ul style="list-style-type: none"> <li>Requirements for a specific media production</li> <li>The formats for pre-production processes</li> <li>The functions of pre-production processes</li> <li>The purposes of pre-production documentation</li> </ul>	<ul style="list-style-type: none"> <li>Planning</li> <li>Organisation</li> <li>Communication</li> <li>Literacy skills</li> <li>Problem solving</li> <li>Research techniques</li> <li>Working collaboratively</li> </ul>	<p>A report on the format, function and purpose of the processes and documentation essential for pre-production.</p>
<b>Autumn 2</b>	<p><b>Learning Aim B:</b> Carry out pre-production for a digital media product.</p> <p><b>Learning Aim C:</b> Produce a pre-production portfolio for a creative media production.</p>	<p>Students will then independently create a report about the requirements, procedure and documentation required for short and/or feature films and evaluate how these factors impact the success of a film.</p> <p>Key areas:</p> <ul style="list-style-type: none"> <li>Procedures to follow</li> <li>Pre-production requirements relevant for a chosen sector</li> </ul> <p>Students will create ideas for a film of a specific genre and complete pre-production paperwork for it.</p> <p>Key areas:</p> <ul style="list-style-type: none"> <li>Formats for documenting pre-production</li> <li>Contents of pre-production portfolio</li> <li>Maintaining a preproduction portfolio</li> </ul>	<ul style="list-style-type: none"> <li>Planning</li> <li>Organisation</li> <li>Literacy skills</li> <li>Problem solving</li> <li>Evaluation</li> <li>Creativity</li> <li>Critical thinking,</li> </ul>	<p>Complete pre-production tasks with appropriate annotations to indicate the tasks undertaken by learners.</p> <p>Presentation of a pre-production portfolio containing relevant documentation and annotations.</p>

<p><b>Spring 1</b></p>	<p><b>Learning Aim D:</b> Review pre-production of a digital media product.</p> <p><b>Unit 10: Film Production - Fiction</b> <b>Learning Aim A:</b> Understand the codes and conventions of a fictional film production.</p>	<p>Students will learn about self-evaluation and evaluate their management of the pre-production process.</p> <p>Key areas:</p> <ul style="list-style-type: none"> <li>• Elements of pre-production</li> <li>• Project management</li> </ul> <p>Students to examine a variety of extracts from films in class and talk about the impact of storytelling techniques and sound in different genres of films looking at their common codes and conventions.</p> <p>Key areas:</p> <ul style="list-style-type: none"> <li>• Narrative filmmaking – purposes, formats, narrative structures and visual storytelling</li> <li>• Genre, audience and textual analysis</li> </ul>	<ul style="list-style-type: none"> <li>• Evaluation skills</li> <li>• Planning</li> <li>• Organisation</li> <li>• Communication</li> <li>• Literacy skills</li> <li>• Problem solving</li> <li>• Analysis</li> </ul>	<p>A written/audio/video summary to document how pre-production was managed.</p> <p>Analysis of a range of media texts and their use of narrative. Micro-analysis of visual storytelling for a specific genre. Analysis of formats and structural conventions.</p>
<p><b>Spring 2</b></p>	<p><b>Unit 10: Film Production - Fiction</b> <b>Learning Aim B:</b> Produce material for a fictional film of a specified genre.</p>	<p>Students will develop a media production on a film genre. Students will be working together helping each other during filming.</p> <p>Key areas:</p> <ul style="list-style-type: none"> <li>• Filming techniques</li> <li>• Sourcing material for film production</li> <li>• Production management</li> </ul>	<ul style="list-style-type: none"> <li>• Organisation</li> <li>• Planning</li> <li>• Working collaboratively</li> <li>• Numeracy</li> <li>• Time management</li> <li>• Communication</li> <li>• Flexibility</li> <li>• self-management</li> </ul>	<p>Image and sound footage. Camera sheets and sound sheets of logged material. Image and sound files collated into scenes and shots. Logged copyright free music and effects.</p>
<p><b>Summer 1</b></p>	<p><b>Unit 10: Film Production - Fiction</b> <b>Learning Aim B:</b> Produce material for a fictional film of a specified genre.</p>	<p>Students will develop a media production on a film genre. Students will be working together helping each other during filming.</p> <p>Key areas:</p> <ul style="list-style-type: none"> <li>• Filming techniques</li> <li>• Sourcing material for film production</li> <li>• Production management</li> </ul>	<ul style="list-style-type: none"> <li>• Organisation</li> <li>• Planning</li> <li>• Working collaboratively</li> <li>• Numeracy</li> <li>• Time management</li> <li>• Communication</li> <li>• Flexibility</li> </ul>	<p>Image and sound footage. Camera sheets and sound sheets of logged material. Image and sound files collated into scenes and shots. Logged copyright free music and effects.</p>
<p><b>Summer 2</b></p>	<p><b>Unit 10: Film Production - Fiction</b> <b>Learning Aim C:</b> Apply post-production techniques to a fictional film utilising codes and conventions of a specified genre.</p>	<p>Students will learn and apply post-production skills and techniques.</p> <p>Key areas:</p> <ul style="list-style-type: none"> <li>• Post-production techniques</li> <li>• Realisation of the production in relation to genre and conventions</li> <li>• Music, sound effects and titles</li> <li>• Final cut</li> </ul>	<ul style="list-style-type: none"> <li>• Computer skills</li> <li>• Digital media skills</li> <li>• Creativity</li> <li>• Problem solving</li> <li>• Sequencing</li> <li>• Self-management</li> </ul>	<p>Witness statement of post-production process. Final edited short genre film or film extract.</p>

